

## **Edinburgh Castle – ‘Jacobite Room’ External Signage**

### **Considerations and Rationale**

In review of the external signage strategy for the Redcoat Café and Jacobite Room, it was noted that due to the number of doors on the front elevation, the entry point for events being held in the Jacobite Room can be unclear. Often during events, the Redcoat Café is used as a furniture storage space, so it is important that guests enter through the Jacobite Room door to the left.

In addition to adding blinds to the doors which are drawn over unused doors during events to help visually block off the entry points, it was agreed that a minor change in the location and content of the external signage relating to the Jacobite Room entrance would have a significant impact in easing wayfinding for visitors and guests.

In summary, and as reflected in the accompanying visual PDF, the proposed signage for the external elevation if approved would be made up of:

#### **A. Preview menu signage – existing**

Position to remain as existing, content to be updated. This allows visitors to make a decision about whether they would like to dine at the Redcoat Café (and price ranges) ahead of entering the café.

#### **B. ‘Redcoat Café’ signage – existing**

Main entrance signage for the Redcoat Café.

Position to remain as existing, content and materiality of sign to be upgraded.

#### **C. ‘Jacobite Room’ signage – installation of new signage in new location**

Amend to location to situate signage directly alongside the relevant door (see mark-up in PDF visual) where guests are asked to enter for events being held in the Jacobite Room, to make the route more clear and direct.

The materiality of the signage also reflects the quality proposition within the newly refurbished Café space, being constructed of external grade timber and engraved brass.

Signage of same dimensions and materiality as Redcoat Café signage is proposed to be installed, with the fixings to be similar to those already installed on this same elevation using minimal impact fixings – 4 no. brass shop kit screw fixings into mortar only to suspend the timber panel, avoiding any impact on the stone fabric of the building.